

SECRETS OF THE MASTER BUILDER

Building a business of purpose & profitability

About Rick Wickizer:

Rick is a speaker, business coach & successful entrepreneur. His passion is to help businesses maximize their “triple bottom line” (Purpose – Passion – Profitability)



This presentation will motivate & enable you to build or re-build success!

We all have been through “storms” that have destroyed or at least deeply disrupted our business intentions. Storms are a part of life and they serve a purpose. The key is to build and fortify in a way that is tied to our vision, mission, and core values.

The building process begins with clearing what does not belong or is not critical to our purpose. We then lay a deep and immovable foundation that is heart connected. The rest of the building process is built upon 4 strategic cornerstones.

Once we have learned the secrets of the Master Builder, we can build or re-build what contributes to our purpose, passion, and profits.

Key Takeaways:

- Building on a solid foundation is critical!

- The 4 cornerstones beginning the building process are:
 - Identity
 - Integrity
 - Intention
 - Interdependence

- “Storms” destroy things, but we can rebuild!

