

OPERATING WITHIN YOUR CORE-VALUES & STRENGTHS

Leveraging your true innate nature

About Rick Wickizer:

Rick is a speaker, business coach & successful entrepreneur. His passion is to help businesses maximize their “triple bottom line” (Purpose – Passion – Profitability)



Do you operate from a position of strength? Is the “best you” in control?

There are many assessments in the marketplace. Two that pare together well is the Core Values Index (CVI) and Gallup Strength Finders. The CVI shows our true innate nature as a human being and Strength Finders points us toward our areas of greatest strength & contribution.

Each participant will receive both a CVI and Strength Finders assessments prior to the workshop and we will then break down what the results show for each person.

Once armed with the information provided by these two powerful assessments, you will likely see improved results in productivity and interpersonal relationships.

Finally, we explore your core-values, which underpin all key business and personal decision-making.

Key Takeaways:

- We have an innate set of strengths and values, which if magnified will allow us to excel.
- We will have much more impact if we operate from our strengths than from a place of weakness.
- It is much better to develop our strengths than to compensate for a weakness.
- Aligning to our values is our most stable platform to operate from.

