

POWER PARTNER INTERVIEW FORM

Name: _____

Date: _____

Company: _____

Phone: _____ E-mail: _____

Website: _____

Business Category: _____

Business Services (What do you do)? _____

(Elevator Speech)

Competitive Advantages: _____

Target Market: _____

Ideal Client: _____

(If you could create your ideal client. . .)

How will I recognize them? _____

(where they hang out, Issues (pain)

What is the best way to refer clients to you? _____

(Email, Website, Phone, Personal intro...)

Best Practice: _____

(What's one thing you do that makes the biggest difference. . .)

Add to Mailing List? Add to FB? Add to LI? Send Thank You w/ coupon